



## Seaside National Bank & Trust

### CONTACT INFORMATION:

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### How is Seaside different from other banks?

We have a unique combination of capabilities and services. Seaside is a full-service financial institution capable of handling all of our clients' financial needs, including wealth management and insurance. But we go one step further, by providing the personalized attention of a dedicated and highly experienced advisor who gets to know our clients and understands their unique financial goals.

### Seaside opened just before the recession. What was it like to grow a bank during a recession?

Lots of long days and sleepless nights! Seriously, we are really proud of how well Seaside performed during the recession. We opened our doors in 2006 with \$54 million in capital and one office in downtown Orlando. After six full years of operation, we have grown to over \$1.2 billion in combined on and off balance sheet assets and will open our 15th office in September. In March, Bauer Rating increased our rating from 4 stars to 5 stars, which is the highest rating any bank can receive. We are in good company, as only select banks have a 5-star rating.



### What is the next big thing for Seaside?

We just launched a new website for both desktop/tablets and smartphones. The new site contains a blog with articles written by our bankers that are relevant and useful to our clients. The site also has six informational videos that were shot in our office locations, feature our professionals and are narrated by Seaside's founder and CEO, Gideon Haymaker. Finally, we are continually adding new products and services for our clients. One product we are excited about is a mobile check-imaging application that will be available by the end of the year.