


 A professional headshot of Dr. Edward J. Gross, M.D. He is a middle-aged man with short, light-colored hair, wearing glasses, a blue dress shirt, a red patterned tie, and a grey checkered blazer. He is smiling slightly and looking directly at the camera against a plain, light-colored background.

Edward J. Gross, M.D.

SPECIALTY/FOCUS: Dr. Gross is a double board-certified Facial Plastic Surgeon specializing in the face. His primary focus includes Rhinoplasty, Mini Lifts, Botox and Combination Therapy featuring Fraxel Laser, Ulthera, injectables and dermal fillers. **EDUCATION/CERTIFICATIONS:** Graduated with honors from the University of Miami, and received his doctor of medicine degree before continuing his surgical residency in Boston at Tufts University and Boston University. Board certified by the American Board of Facial Plastic and Reconstructive Surgery. **AWARDS/HONORS:** Qualified by the Florida Board of Medicine as an expert in facial plastic surgery and recognized by the American Medical Association as a "Physician Who Cares." He is one of only 750 surgeons worldwide certified by the American Board of Facial Plastic & Reconstructive Surgery, and is a member of the American Academy of Facial Plastic Surgery. **PROFESSIONAL MEMBERSHIPS/AFFILIATIONS:** Dr. Gross is a member of the Academy of Facial Plastic and Reconstructive Surgery and represents the Face to Face program, an outreach to victims of domestic violence who have suffered facial scars and other injuries. He is current President of the Florida Society of Facial Plastic Surgery and serves as volunteer faculty at the University of Central Florida College of Medicine. **GREATEST PERSONAL ACHIEVEMENT:** Transitioning Primera Plastic Surgery, Day Spa & Salon to include a full range of service offerings in a single beautiful location. Primera Slim Spa

focuses on Medical Weight Loss, and Primera MedSpa in Winter Park opens in the summer of 2013. **GREATEST PROFESSIONAL ACHIEVEMENT:** Helping victims of domestic violence in the Face to Face program and performing reconstructive surgery on children and adults. **INNOVATIONS:** Primera Plastic Surgery combines a state-of-the-art facility with a licensed surgery center, computer imaging center, confidentiality, cleanliness, attention to detail and a dedicated staff. **OFF HOURS:** Spending time with his teenage boys; attending University of Miami football games, golfing, skiing, canoeing. **CHARITY WORK:** Recognized for his contributions to local charities (Seminole Safe House and Face to Face program). **FREE ADVICE:** When selecting a facial plastic surgeon, be sure to confirm he or she is a qualified board certified facial plastic surgeon specializing in facial plastic and reconstructive surgery.

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