

AS SEEN IN ORLANDO MAGAZINE

Ira Shafran, M.D.

Shafran Gastroenterology Center

OUR PRACTICE: Dr. Ira Shafran is a board-certified gastroenterologist practicing in the Orlando area since 1979. He is honored to have been nominated yearly as a “Top Doctor” since 1999. Not only an expert diagnostician, Dr. Shafran is a skilled endoscopist, with mastery in polyp detection and removal aiding in colon cancer prevention. He utilizes wireless capsule endoscopy and narrow-band imaging to complement the diagnosis and treatment of a wide variety of gastrointestinal diseases. **INNOVATIONS:** Early in his career, Dr. Shafran developed a specific interest in Inflammatory Bowel Disease (Crohn’s Disease and Ulcerative Colitis) and incorporated an IBD research subspecialty into his general GI practice. “What makes our practice unique is the work we do with Clinical Trials – we offer IBD patients not only conventional therapies, but also opportunities to participate in novel treatments with highly individualized, patient-centered approaches that look at IBD differently.” **ALWAYS ON THE FOREFRONT:** Dr. Shafran is continuously presenting his findings and is internationally renowned for his expertise and passion in the search to find “a Cause and a Cure” for Inflammatory Bowel Disease. As faculty and consultant at the new UCF Medical School, he is highly committed to help make it a very successful program. He has been on staff at Florida Hos-

pital for over 32 years, and Chairman of Endoscopy for more than 16 of those years. **OUR OFFICE:** The office environment at Shafran Gastroenterology Center is quirky and some what less traditional than most medical practices today. “I strongly believe that education, goodwill and confidence, together with a warm and friendly environment, are key factors in getting and keeping patients well.” Butterflies adorn the walls and ceiling, becoming the unmistakable symbol of change and wellness there. The phones are answered by caring human voices, and the small but efficient team is helpful and responsive. You might even encounter a friendly dog or two! **FOR MORE INFORMATION:** If you would like to know more about Dr. Shafran and the Shafran Gastroenterology Center, or have interest in one of our Inflammatory Bowel Disease Investigational Trials, please visit www.Shafran.net

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